# EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



The enterprise has been funded by the above mentioned Action, which aims at subsidizing SMEs and Large Enterprises in the tourism sector, with the provision of sufficient liquidity for resuming their economic activity, during the coronavirus pandemic (COVID-19).





HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
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## **EPANEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS• ENTREPRENEURSHIP• INNOVATION



The enterprise participates in the above mentioned Program, which aims to support very small, small and medium tourism enterprises, in order to enhance their competitiveness in the Greek and international tourist market.

The Program supports the upgrade of the facilities, the operation of the tourism enterprises, their qualitative improvement and enrichment of the offered products and services.









### **EPAnEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS• ENTREPRENEURSHIP• INNOVATION

Interest rate subsidy on underlying loans to Small and Medium Enterprises (SMEs) affected by the COVID-19 Virus Pandemic Measures

In accordance with the measures that have been implemented to support entrepreneurship, this enterprise has been financed in order to cope with the concequences of the COVID-19 outbreak.





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## EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



The enterprise FILOXENOS - POURNARIS SA based in CENTRAL MACEDONIA region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 50.000,00 € out of which 25.000,00 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

### The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)

### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.





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## EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



The enterprise FILOXENOS - POURNARIS SA based in CENTRAL MACEDONIA region, has joined the Action "Digital Saltation" with a total budget of **51,6 million €.** The Action aims at the digital transformation of very small, small and medium - sized enterprises.

The investment's total budget is 109.365,00 € out of which 54.682,50 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

### The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
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